

The background features a complex, abstract pattern of glowing blue and orange lines and circles, resembling a circuit board or a data network. The lines are thin and sharp, while the circles are soft and blurred, creating a sense of depth and movement. The overall color palette is dominated by deep blues and vibrant oranges.

# Exprivia

Internship Day 2025





Exprivia Group

## About us

We are an international group specialized in Information and Communication Technology, focused on building our clients' digital platforms to meet their business needs

**From 1983**

within the ICT sector

**333 M€**

consolidated revenues

**33,1 M€**

EBITDA

**3.660**

FTEs

**International**

Europe, America, Asia

**8,1 %**

of total turnover

2024 pro forma consolidated values

# Exprivia Group



Consulting firm specialized in Omnichannel Contact Center solutions



CRM system integration



ICT company serving the digital transformation of businesses and public administration entities

SISTAR

System integrator focused on PIM/DAM solutions and web/app development

MindoverMoney

Fintech company focused on dynamic multi-goal based investing

2024



SPEGEA  
BUSINESS SCHOOL

Business school



System integrator with expertise in both infrastructure and applications, specializing in managed service delivery

2024



Startup specialized in conversational artificial intelligence



HR platform for digitalizing employee management

Revenue breakdown

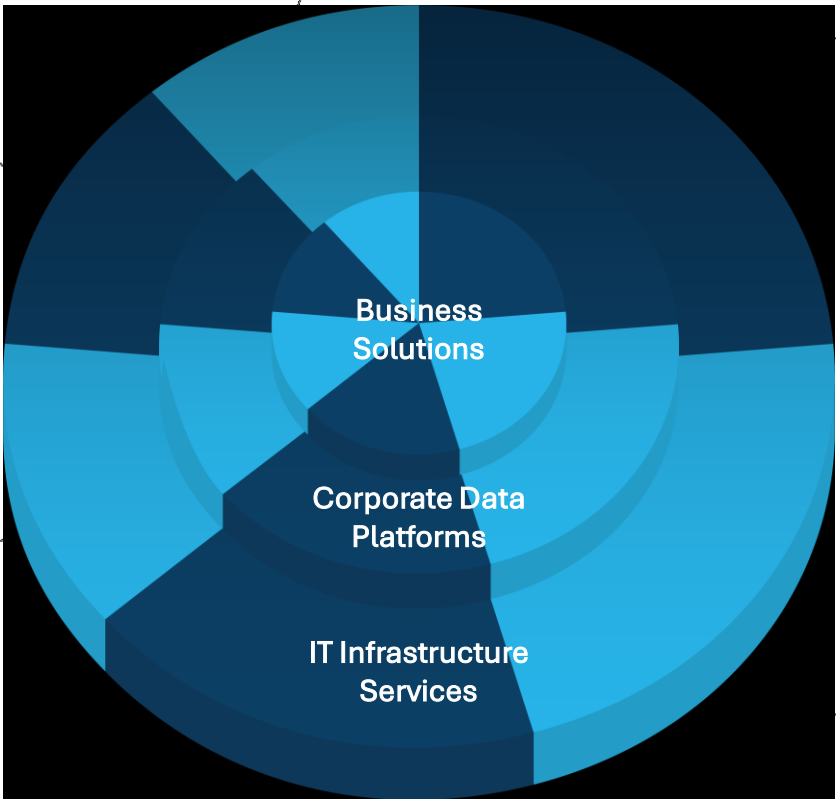
# Business Model

HEALTHCARE  
12,6%

PUBLIC  
ADMINISTRATION  
10,9%

INDUSTRIAL  
23,7%

AEROSPACE,  
DEFENSE & TELCO  
12,7%



ENERGY &  
UTILITIES  
22%

BANKING,  
FINANCE &  
INSURANCE  
18,1%

2024 pro forma consolidated revenues

# Our Offering



## Banking, Finance & Insurance

- Capital Market
- Credit & Rating
- Core Banking
- Core Insurance
- Wealth Mgmt.
- Factoring



## Energy & Utilities

- Renewable & Power Generation
- Utility Operation Mgmt. (Energy, Water, Waste)
- New Mobility & Smart Grids
- Natural Resources Mgmt.



## Industrial

- Demand Planning
- Manufacturing Execution System
- Product Mgmt.
- Production Operation & Control
- Logistics & Warehouse Mgmt.



## Healthcare

- Regional Info System
- Diagnostic Imaging System
- Clinical Info System
- Hospital Info System
- Home & Continuity care



## Public Administration

- Smart Mobility
- Urban Innovation
- Local Authority Info System



## Aerospace, Defense & Telco

- Earth Observation
- Military Operation
- Network Mgmt.
- Network Automation

### BUSINESS PROCESS OUTSOURCING

- Finance Admin & Control
- Supply Chain Mgmt.

- Customer Relationship Mgmt.
- Corporate Performance Mgmt.

- Enterprise Resource Planning
- Contact Center

- Health and Safety Mgmt.
- Total Experience

- Human Capital Mgmt.
- Data & Quality Mgmt.

- Enterprise Asset Mgmt.
- Process Automation

### CORPORATE DATA PLATFORMS

- Security & Compliance

- Monitoring & Service desk 24/7

- Infrastructure Management

- Cloud Migration

- Digital Workplace

- Virtualization

### IT INFRASTRUCTURE SERVICES

## DIGITAL ENABLER



AR/VR



Blockchain



Cloud



CyberSecurity



IoT

# Innovation Process

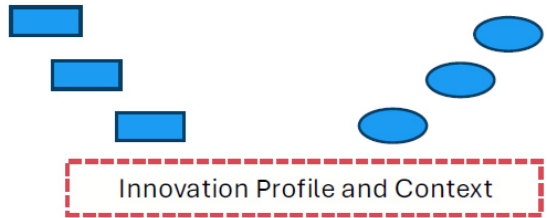
# Innovation Management Framework

## 1 Business and Innovation Goals

- Industrial plan
- Market analysis
- Technology trends
- Capital management tools

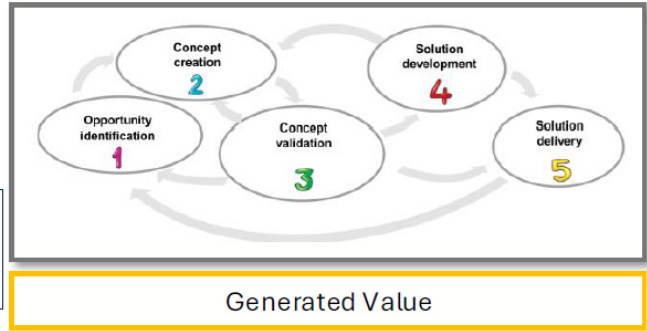
## 2 Context

- Human and Financial Resources
- Innovation Culture
- Skills



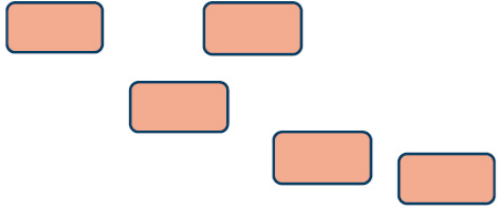
## 3 Innovation Process

- Innovation Project Portfolio
- Innovation Management Process
- Analysis, Decision, Implementation
- Learn



## 4 Customer involvement

- Meet
- Listen
- Learn
- Collaborate



# From research to innovation

## TALENT PROFILES

- Data Scientists
- IT Developers
- IT Architects
- Mathematicians
- Physicists
- Engineers
- Research Project Managers
- Innovation Managers

## EMERGING TECHNOLOGIES

- Artificial Intelligence
- Digital Twin
- Edge/Cloud Computing
- Augmented Reality
- Internet of Things
- 6G
- Blockchain
- Quantum Technologies

## RESEARCH & INNOVATION TOPICS

- Digital Healthcare
- Industry 5.0
- Smart Energy Systems
- CyberSecurity
- FinTech
- Smart City
- Smart Network
- Smart Agriculture

## ACADEMY



## TECH LOCAL NETWORKS



## R&D ORGANIZATIONS



# Research and Innovation Projects

# Running National Projects



## ALIFUN

Development, on an industrial scale, of functional food prototypes in the main **agri-food sectors** typical of the Mediterranean diet (dairy, cereals, meat products, fruit and vegetables, oil, wine), also through new approaches to **digital marketing** with the use of conversational agents (AI-based).



## NEST

A large PNRR national project, part of the "**energy scenarios of the future**", aims to develop technologies for the conversion and use of renewable sources that are sustainable, both from environmental and social point of view, and resilient from the point of view of energy production and distribution.



## DARE

A large PNRR national project with multidisciplinary skills to design, prototype, validate, implement and integrate digital tools and strategies to support **health prevention** at regional, national and European level.



## INSITE

Project focused on the optimization, control and management of **smart grids** for an innovative Energy Management System (EMS).

# Running National Projects



## SCIAME

Project for new **smart mobility services** through the development of Unmanned Aircraft Systems (UAS) and Urban Air Mobility (UAM) solutions for aerial observation and **Urban Digital Twin** capable of simulating urban scenarios to address the development of smart cities and the impact of new services.



## Home of Emerging Technologies - Bari

The project aims to create in the city of Bari a reference center for the experimentation of emerging technologies (AI, IoT), in the field of **urban mobility** applied to the use of autonomous and semi-autonomous driving systems and the use of drones in urban context.



## Home of Emerging Technologies - Taranto

The project involves the creation of an infrastructural digital ecosystem for the use and development of innovative solutions for **One Health**, i.e. a healthcare model based on an holistic approach that recognizes the interconnection between human health, animal health, and the health of the environment.



## SECURE SAFE APULIA

Project on cybersecurity focused on methods, techniques and tools capable of operating **cyber-physical risk management**.

It involves 5 areas of intervention: Critical Infrastructure, Automotive, Smartfarming, Chemical Defense and Integrated Response.



## FOCAAL

Creation of a solution based on sensors, actuators, home automation, robotics and Artificial Intelligence to allow the **elderly and frail** to stay in their home environment, to lead a healthy lifestyle and to receive personalized assistance through innovative **assistance** and monitoring services.



# Thank you

[exprivia.it](http://exprivia.it)

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