

Welcome to the world of Accenture!



Today's speakers



Fabio Melchiorre

Data&AI Associate Director

Master Data Architect following Communication Media and High Technology Industry.

Passionate of data mining & coding



Tobia Sforna

Recruiting Senior Analyst

Recruiter specialized in the search and selection of talents in the IT sector.



Federica Di Leo

Data&AI Senior Analyst

Working in Accenture Data&AI since 2019, while completing my Master's degree in Data Science & Statistics.

Passionate about transforming customer needs into actionable solutions through data analysis

Equally passionate about spending quality time with my canine companions.

01

Accenture

Who we are



Introducing Accenture



Our purpose is our North Star

To deliver on the promise
of technology and
human ingenuity...

We create 360° value by
embracing change...
...and by unifying purpose,
experience, technology &
operations to fuel
sustainable growth



One global team



Businesses

Accenture Technology

Accenture Operations

Accenture Strategy & Consulting

Accenture Song

Accenture Industry X

774K

Accenture employees worldwide as of Fiscal Year 24

9,000+

Clients served in 120+ countries

\$64.9B

Total Revenues in Fiscal Year 2024

40+

Industries served

\$1.1B

Invested in training and professional development for our people

\$1.3B

Invested in research and innovation to develop leading-edge R&D

8300+

Patents and patents pending worldwide

\$2.5B

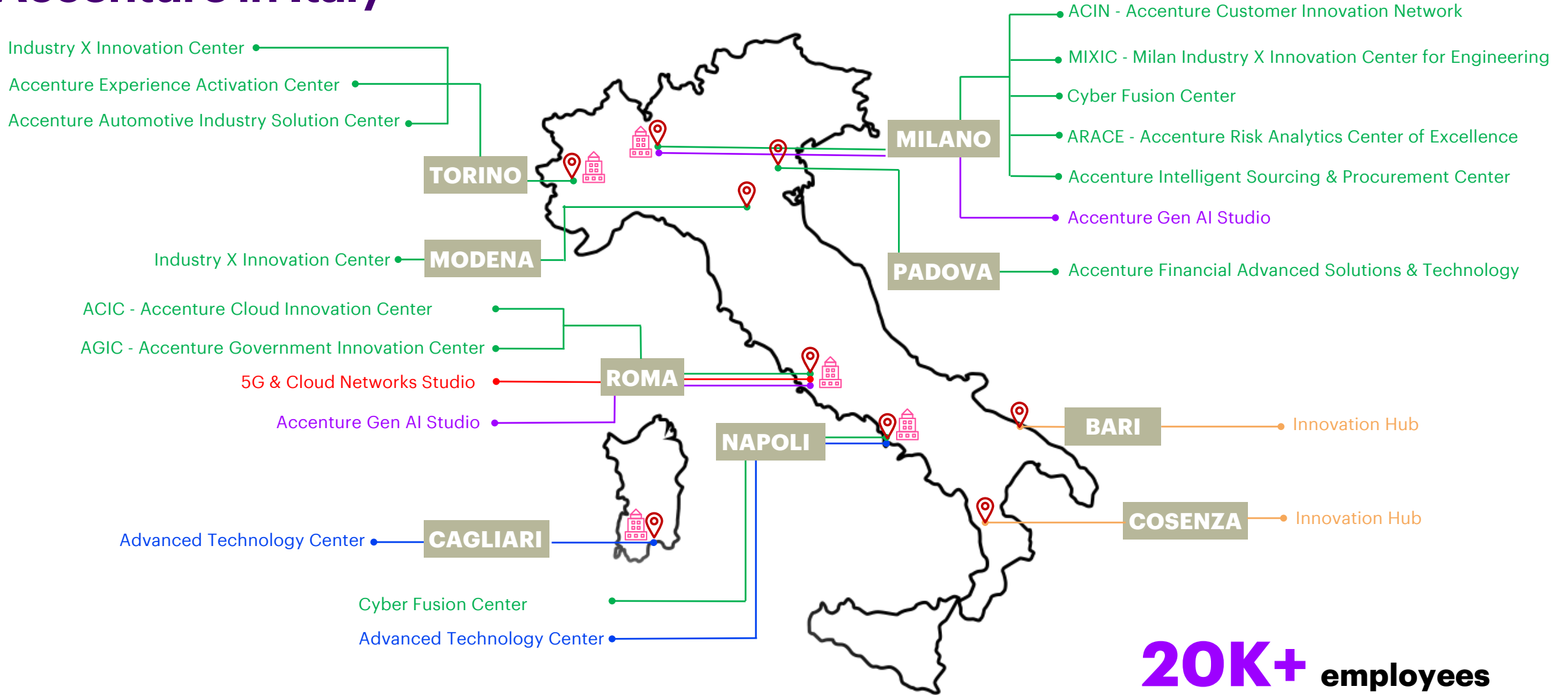
Invested in 25 strategic acquisitions in Fiscal Year 2023

100+

Innovation locations globally



Accenture in Italy




Main Offices


Innovation Hub


Innovation Center &
Center of Excellence


Advanced
Technology
Center


Generative AI
Studio


5G & Cloud
Networks Studio

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Accenture

What we do

Client success cases in Italy

Accenture is a leading global professional services company that helps the world's leading organizations build their digital core, optimize their operations, accelerate revenue growth and enhance services—creating tangible value at speed and scale.

Enel Accenture partnered with Enel Energia to empower and digitize the business of small and medium-sized enterprises.

GEDI Accenture and GEDI entered into a long-term collaboration to accelerate the digital transformation of the publishing group.

e-Geos e-GEOS partnered with Accenture to unlock the secrets of space data, to help solve some of the world's biggest challenges.

IVECO Accenture helped Iveco in the creation of a new digital factory model to build a sustainable future for drivers and the environment.

Generali Accenture helped Generali design an omnichannel experience that puts control in the hands of customers.

Santa Sede Accenture created the official app for pilgrims of the Jubilee of Mercy and developed Vatican News, an omnichannel communications system for the digital age.

CAMPARI GROUP To meet Campari Group's strategic requirements for change, Accenture designed, built, and implemented an innovative HR portal and revised Global HR processes.

PRADA Accenture collaborated with Prada Group to create cutting-edge 3D configurators, leveraging DigitalTwin technology to usher in a new era in luxury product customization.

Snam Snam has undertaken a digital transformation with Accenture to better meet the energy needs of the future.

Leonardo Leonardo collaborated with Accenture to create a Cloud-based platform to improve customer experience.

Ferrero Accenture helped Ferrero create a new corporate culture with a cloud-based HR solution.

L'Oréal Accenture helped L'Oréal transform the customer experience in the Beauty industry, enabling customers to discover new opportunities through data.

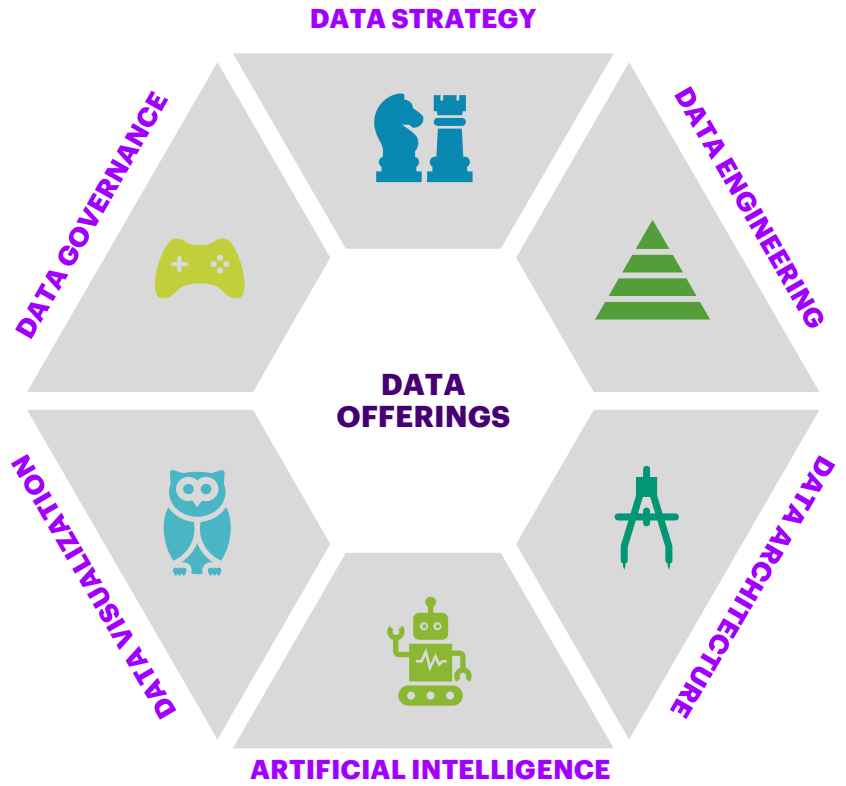
INAIL Accenture supported INAIL with Digital Working and a change management project to improve employee work, and created a Digital Help Desk to facilitate citizens' access to services.

Expo Accenture collaborated with Expo Milano 2015 and Expo Dubai 2020 as a technology partner.

Maserati Maserati partnered with Accenture to create the Maserati Experience Engine, an interactive product that allows customers to create their dream car.

ACCENTURE Data & AI OVERVIEW

+2.000 PROFESSIONALS



The **Data & AI** practice is composed of professionals in the field of **Data and Artificial Intelligence** who are able to offer 360° specific skills and guarantee quality and commitment in the **delivery of projects**.



+20 years
OF EXPERIENCE



+400
Certified SMEs



+250
OFFSHORE DELIVERY
CENTER PEOPLE

Integrated services delivered in a coherent and agile way to manage the entire data project lifecycle

Data&AI offerings

CONTENT



MODERN DATA ARCHITECTURE

Design and implement scalable, flexible data architectures GenAI ready and tailored to diverse business needs, ensuring seamless data flow and integration.



OPEN SOURCE DATA PLATFORM

Deploy and manage robust open-source data platforms customized to organization's requirements, leveraging community-driven innovations.



DATA GOVERNANCE

Establish and enforce robust policies and processes for data management, ensuring compliance and security across the organization.



DATA MIGRATION

Seamlessly transfer data across platforms with minimal downtime and risk, ensuring data integrity and security throughout the process.



VISUALIZATION & REPORTING

Create interactive, insightful visualizations and comprehensive reports from your data to drive informed decision-making and strategy.



DATA SHARING / INTEROPERABILITY

Enable secure and efficient sharing of data across departments or organizations, maximizing data utilization and collaborative insights.



OPEN DATA

Facilitate access to and sharing of public data, promoting transparency, innovation, and collaboration across various sectors.



EVENT PLATFORM

Develop advanced platforms for real-time processing and analysis of event data, enabling immediate insights and actions.

EXPECTED VALUE

Scalability, flexibility, enhanced performance and efficiency

Cost savings on licensing, community-driven innovation

Data quality and compliance, increased trust in data assets

Reduced downtime and risk, enhanced data integrity and security

Better decision-making through data insights, enhanced accessibility

Improved collaboration and insights, increased data utilization and value

Increased transparency, fostering innovation and collaboration

Real-time decision-making, improved operational efficiency

Our Leading Ecosystem Partners



#1

ACN Market Position

~2X

market share of
closest competitor

Emerging
Key Partners



People, Social Events, FUN!



- Maratona di Roma
- Torneo di calcio balilla
- Fantacalcio di team
- Gokart



• Picnic di primavera
• BBQ Milano 2023
• Family BBQ Napoli
...Rome coming soon...



- Welcome days
- Say thank week
- Cagliari together



SECRET SANTA

- Halloween
- Carnevale
- Secret Santa
- Aperitivi
- Fantasanremo
- Games...
































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Accenture

Working at the heart of
change

Interbrand Best Global Brands 2023

01  +4% 502,680 \$m	02  +14% 316,659 \$m	03  +1% 276,929 \$m	04  +3% 260,260 \$m	05  +4% 91,407 \$m	06  +8% 64,504 \$m	07  +9% 61,414 \$m	08  +1% 58,046 \$m	09  +7% 53,773 \$m	10  +10% 51,157 \$m
11  +5% 50,999 \$m	12  +4% 49,937 \$m	13  -4% 48,258 \$m	14  +5% 46,543 \$m	15  +5% 43,345 \$m	16  +8% 39,342 \$m	17  +14% 34,991 \$m	18  +2% 34,921 \$m	19  New 34,622 \$m	20  +5% 33,078 \$m
21  -8% 31,625 \$m	22  +6% 31,007 \$m	23  +10% 30,190 \$m	24  -14% 28,298 \$m	25  +7% 26,039 \$m	26  +6% 25,876 \$m	27  +7% 24,412 \$m	28  +9% 24,093 \$m	29  +5% 22,942 \$m	30  +4% 21,320 \$m
31  +12% 20,850 \$m	32  +18% 20,412 \$m	33  -4% 20,374 \$m	34  -2% 19,969 \$m	35  +1% 19,767 \$m	36  +12% 19,065 \$m	37  +8% 18,611 \$m	38  +6% 18,317 \$m	39  +9% 17,916 \$m	40  +4% 17,794 \$m

Accenture ranked

#30





Accenture Italia

#2

Top Employers Certification



**Start your career at
Accenture**





You can match your career with your passions

With us, you can bring your best true self to your work, and we'll match your ingenuity with the latest tech to make real, impactful change happen.

Working across different industries in diverse teams, career opportunities are endless at Accenture.

Rewards and benefits



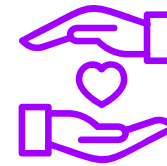
Flexible
working



Corporate
discounts



Health
benefits



Lifestyle and
wellness

Selection Process

Phone/HR Interview 1/3

Objective: Evaluate the basic skills, work experience, and compatibility with the company culture (Work/training experience, motivation, skills, availability...).

Duration: between 20 and 30 minutes.

Mode: Phone/Remote (MS Teams)



Skills Interview 2/3

Objective: Verify the specific skills required for the position through technical and practical questions (Technical Skills, Problem Solving, Past Projects...).

Duration: between 30 and 60 minutes, depending on the complexity of the role.

Mode: Remote (MS Teams)



Review Feedback and Offer 3/3

Objective: Collect and analyze feedback from various interviewers to make an informed decision about the candidate. If the feedback is positive, we will present the job offer, providing details about the start date and position (such as internship or apprenticeship).



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Italy Careers site
professioni.accenture.it

Work at the heart of change

This is a place to grow, learn and connect. Everything that makes you who you are is welcome here.

[Search open roles](#)

**See you soon at
Accenture!**